



A CITY OF INNOVATION

Over the last two decades, there has been a remarkable transformation in Houston. Today, the nation's fourth largest city is a diverse, vibrant metro filled with talented people who have an innovative spirit.

Houston's economy has diversified to include leading positions in key global industries including energy 2.0, life sciences, manufacturing, logistics and commercial space. As these industries digitize, Houston has become a location of choice for digital technology companies thanks to our access to customers and expertise.

Houston possesses the corporate, workforce, and infrastructural requirements, including innovation-minded companies, a vast support system of business professionals and corporate decision-makers, and business and quality of life amenities necessary to support a vast tech ecosystem.



GREATER HOUSTON
PARTNERSHIP.

Making Houston Greater.



HOUSTON IS ONE OF THE YOUNGEST, FASTEST GROWING, AND MOST DIVERSE REGION

4TH LARGEST U.S. City | 7.1 MILLION residents

3 MILLION jobs | \$478.8 B GDP

HOUSTON IS UNABASHEDLY PRO-GROWTH AND OPPORTUNITY RICH

Major corporate center with
22 Fortune 500 HQs

TOP METRO
for new and
expanded facilities

#3 CITY of the FUTURE (fDi Intelligence)

REGIONAL OVERVIEW



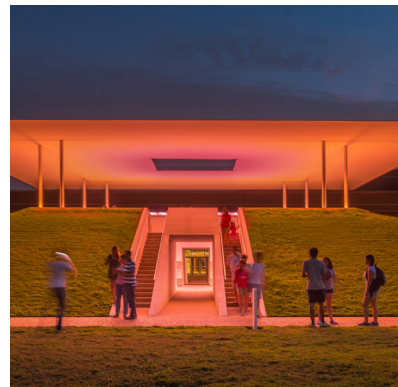
HOUSTON'S IS A GREAT GLOBAL CITY

90+ foreign consulates

2 international airports

#1 metro exporter
in the U.S.

WORLD-CLASS
infrastructure





HOUSTON'S TECH ECONOMY

\$28 BILLION **Impact to metro GDP**

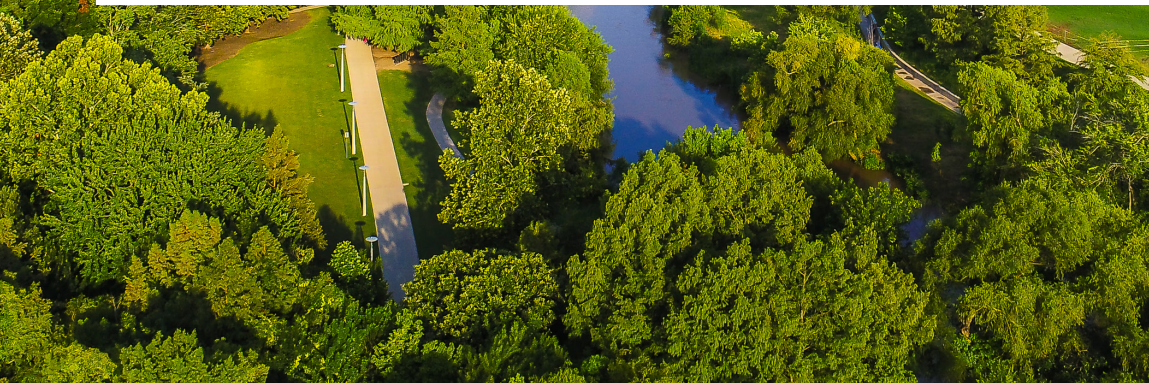
235,800 **Net Tech Employment**

\$689 MILLION **total Venture Capital 2019**

700+ **VC-backed startups**



VENTURE CAPITAL FUNDING



CITYWIDE EFFORTS HAVE LED TO A REVOLUTION IN THE TECH INNOVATION SCENE IN RECENT YEARS.

300% growth in VC investment ('16-'19)

\$2.2 B in VC funding over the last five years

\$689 M VC funding in '19
a record high for the region

HOUSTON'S TOP SECTORS FOR VC FUNDING

Health Care
Information Technology
Energy

TOP INVESTORS IN THE REGION

- | | |
|---------------------------|---------------------------|
| Capital Factory | SOSV |
| TMC Innovation | ATX Venture Partners |
| Houston Angel Network | Blue Bear Capital |
| JLABS | Bowery Capital |
| MassChallenge | Crosslink Capital |
| Mercury Fund | Fannin Innovation Studios |
| GOOSE Capital | Keiretsu Capital |
| Techstars | Keiretsu Forum |
| SCF Ventures | S3 Ventures |
| Carrite Ventures | Saudi Aramco Energy |
| Texas Halo Fund | Ventures |
| Y Combinator | Social Starts |
| Plug and Play Tech Center | Texas Venture LabsGeneral |



HOUSTON'S

TECH STRENGTHS

IN HOUSTON, CERTAIN NICHE MARKETS SHOW SPECIAL PROMISE AND ARE OVERREPRESENTED IN THE REGION'S ECOSYSTEM COMPARED TO THE NATIONAL AVERAGE

Oil & Gas Technology

Life Sciences

Oncology

CleanTech

Advanced Manufacturing

Space Technology

FemTech

B2B Payments

Tech Jobs





TECH TALENT

**HOUSTON IS HOME TO 8,800 TECH-RELATED FIRMS,
INCLUDING MORE THAN 500 VENTURE-BACKED
STARTUPS**

235,000+ **tech workers**

12TH LARGEST
tech sector in the U.S.

NOTABLE TECH EMPLOYERS

HP Enterprise
HP Inc.
IBM
Siemens
Boeing
Honeywell
Lockheed Martin
PROS
BMC Software
Microsoft

Google
Dell
Amazon Web Services
(AWS)
Quorum Software
ION Geophysical
HCSS Software
Alert Logic
HighRadius



**HOUSTON HAS VAST NETWORK OF ACADEMIC AND
COMMERCIAL R&D ACTIVITIES**

40+ **corporate R&D centers**

24 **major energy R&D
centers sector**



STRONG TALENT PIPELINE

HOUSTON IS HOME TO A STRONG UNIVERSITY SYSTEM AND A LARGE SUPPLY OF YOUNG TALENT

5 globally ranked
universities and
graduate schools

Nearly 350,000
educated millennials

40+ universities
and colleges

AMONG THE LARGEST
community college systems in the U.S.

NATION'S TOP ENTREPRENEURSHIP PROGRAMS

RICE UNIVERSITY | Jones Graduate School of Business

UNIVERSITY OF HOUSTON | Bauer College of Business

TECH ECOSYSTEM SUPPORT

Houston is home to at least 53 Startup Development Organizations (SDOs)
30+ new SDOs since Jan '17

SELECT INCUBATORS AND ACCELERATORS

Aerospace Innovation Hub

The Cannon

Capital Factory

Downtown Launchpad

East End Maker Hub

Gener8tor

Greentown Labs

Halliburton Labs

Ion Smart Cities Accelerator

Johnson and Johnson Center for
Device Innovation

Mass Challenge

Plug & Play Technology Center





DIVERSE

INNOVATION

ECOSYSTEM



HOUSTON IS THE MOST DIVERSE CITY IN AMERICA

1 in 4 HOUSTONIANS
is foreign born

#6 BEST city for diversity in
STEM (Smart Asset)

5TH LARGEST
LGBTQ+ population

#2 BEST state for black
entrepreneurs (FitSmallBusiness)

#11 BEST cities for
Women Entrepreneurs (Inc.)

#6 U.S. city for women in Tech
(Smart Asset)



MAJOR TECH HUBS

HOUSTON IS KNOWN FOR OUR LARGE GEOGRAPHIC FOOTPRINT WITH A DIVERSITY OF TALENT AND BUSINESS HUBS ACROSS THE BROADER REGION

Texas Medical Center
Downtown Houston
Houston Innovation District

East End
Energy Corridor
NASA/Clear Lake



GREAT QUALITY OF LIFE

THE HOUSTON REGION OFFERS A LOW COST OF LIVING WHILE MAINTAINING AN INCREDIBLY HIGH QUALITY OF LIFE WITH THE AMENITIES YOU EXPECT TO FIND IN A WORLD-CLASS CITY

HOUSING COSTS
50% percent below the nation's 20 most populous metros, and 10% percent below all U.S. metros

LOWEST COST OF LIVING among the 10 most populous U.S. metros

HOUSTON IS HOME TO AN ACCLAIMED AND EXTENSIVE CULTURAL SCENE

RENOWNED MUSEUMS and cultural centers

Resident PERFORMING ARTS organizations

MAJOR LEAGUE sporting teams

HOUSTON IS ONE OF GREENEST CITIES IN THE U.S.

WALKABLE neighborhoods

380 developed city parks

4TH CITY in the nation for total land devoted to parks

500 MILES of interconnected bikeways

HOME to two of the nation's 10 largest urban public parks

HOUSTON IS HOME TO THE WORLD-RENOWNED HEALTHCARE

WORLD'S LARGEST MEDICAL COMPLEX —Texas Medical Center.

Some of the best hospitals and universities in the nation (U.S. News and World Report)



FOR MORE INFORMATION ABOUT HOUSTON'S DIGITAL TECH AND INNOVATION ECOSYSTEM,
PLEASE CONTACT

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